Leadership, Innovation & Partnership for Green/Blue Pacific Economies

Inaugural Meeting
5th - 7th August 2013
Sheraton Fiji Resort
Denarau
Fiji
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INTRODUCTION

What is the Pacific Island Development Forum

The Pacific Island Development Forum (PIDF) is a unique high-level participatory platform bringing together leaders from the public and private sectors & civil society in the Pacific to address regional development challenges, through mutually beneficial innovative partnerships. It is a space for catalysing, mobilizing and mainstreaming action in support of sustainable development through a green economy in Pacific Island Countries.

The PIDF was approved by Leaders of the Pacific meeting under the banner of “Engaging with the Pacific” in Nadi, Fiji, from 23 - 24 August 2012. The Inaugural Meeting of the PIDF will take place at the Sheraton Fiji Resort, Denarau, Nadi, Fiji (http://www.starwoodhotels.com/) from 5-7 August 2013. The theme for the meeting will be, “Leadership, Innovation & Partnership for Green/Blue Pacific Economies.” The meeting will comprise a Summit of Leaders and a Pavilion Display of green products, technology and processes.

Why sponsor the PIDF?

This is the only conference focused specifically on bringing together leaders from the public sector, private sector and civil society from across the Pacific to listen, learn, network and strategize about the
green economy. Our aim is to provide a good networking landscape to all our participants while providing quality information about the green economy. The PIDF Conference is the only event where you can network with Pacific Island government, business and civil society leaders, broaden your knowledge and gain exposure. You don’t want to miss out on this amazing opportunity. Reach key influencers, business leaders and innovators by participating in the sponsorship opportunities at the PIDF Inaugural Meeting.

WHO ATTENDS
Leaders of Government, Business and Civil Society from the following islands of the Pacific will be invited: American Samoa, Commonwealth of the Northern Marianas, Cook Islands, Federated States of Micronesia, French Polynesia, Guam, Kiribati, Marshall Island, Nauru, New Caledonia, Niue, Palau, Pitcairn Islands, PNG, Samoa, Solomon Island, Timor Leste, Tokelau, Tonga, Tuvalu, Vanuatu, Wallis & Futuna. In addition representatives from other countries and organisations that have diplomatic relations with or are present in the Pacific will also be invited. Over 200 participants are expected to attend.

Business and public sector leaders will be from the following areas: Agriculture, Banking, Communications, Disaster reduction & response, Energy, Financial Services, Fisheries, Forestry, Health, Human Resources, Manufacturing, Mining, Tourism, and Transport.

WHY PARTNER

Value we offer
- Gain access to the Pacific’s sustainability community
- Expose your company’s brand and products to a large audience of like-minded potential clients
- Connect with decision-makers to build new business opportunities
- Profile your green credentials and leadership to your clients and partners
- Connect your company with the leading green economy leaders in the Pacific
- Support the promotion of green economy in the Pacific.

SPONSORSHIP LEVELS

Platinum Sponsorship (4 Packages) — $50,000
- The Sponsor will be referred to as Platinum Sponsor
- Logo and hyperlink to web site and email updates
- Logo displayed on presentation screens before and after conference sessions.
- Logo and recognition in PIDF press releases
Leadership, Innovation & Partnership for Green/Blue Pacific Economies  

Sponsors Prospectus

- Logo on the main event banner
- Opportunity to distribute company materials or a giveaway item at registration area or at the Monday keynote session (sponsor provides giveaway)
- Opportunity to display one piece of equipment near registration area or inside the room during the Monday keynote session
- Opportunity to display freestanding, retractable banners or a wall banner at keynote session on Monday
- Mention in Facebook feature
- Mention in Twitter tweets
- Recognition as the Platinum Sponsor in any additional marketing materials that promote the conference
- Four Complimentary registrations to the PIDF Meeting
- Mention as the Platinum Sponsor during the conference’s opening & closing ceremony
- A Certificate of Appreciation for your contribution towards the conference

Gold Sponsorship (5 Packages) — $30,000
- The Sponsor will be referred to as Gold Sponsor
- Logo and hyperlink to web site and email updates
- Logo displayed on presentation screens before and after conference sessions.
- Logo and recognition in PIDF press releases
- Logo on the main event banner
- Opportunity to distribute company materials or a giveaway item at registration area or at the Tuesday keynote session (sponsor provides giveaway)
- Opportunity to display one piece of equipment near registration area or inside the room during the Tuesday keynote session
- Opportunity to display freestanding, retractable banners or a wall banner at keynote session on Tuesday
- Mention in Facebook feature
- Mention in Twitter tweets
- Recognition as the Gold Sponsor in any additional marketing materials that promote the conference
- Three Complimentary registrations to the PIDF Meeting
- Mention as the Gold Sponsor during the conference’s opening & closing ceremony
- A Certificate of Appreciation for your contribution towards the conference

Silver Sponsorship (5 Packages) — $20,000
- The Sponsor will be referred to as Silver Sponsor
- Logo and hyperlink to web site and email updates
- Logo displayed on presentation screens before and after conference sessions.
- Logo and recognition in PIDF press releases
- Logo on the main event banner
- Opportunity to distribute company materials or a giveaway item at registration area or at the Wednesday keynote session (sponsor provides giveaway)
- Opportunity to display one piece of equipment near registration area or inside the room during the Wednesday keynote session
- Opportunity to display freestanding, retractable banners or a wall banner at keynote session on Wednesday
Sponsors Prospectus

- Mention in Facebook feature
- Mention in Twitter tweets
- Recognition as the Silver Sponsor in any additional marketing materials that promote the conference
- Two Complimentary registrations to the PIDF Meeting
- Mention as the Silver Sponsor during the conference’s opening & closing ceremony
- A Certificate of Appreciation for your contribution towards the conference

Bula Shirt Sponsorship — (Three Packages) — $13,000
Make a fashion statement and add your own twist to this cool giveaway that attendees will wear during the Conference. Promote your company by placing a market-specific message within the packaging.

Portfolio Sponsorship — (Exclusive) — $10,000
Make a statement and put your logo along with the conference logos on this portfolio that will accompany attendees to meetings and important industry events for many years to come. (Option for the sponsor to provide the actual bags)

Bag Sponsorship — (Exclusive) — $10,000
Success is in the bag when your company takes advantage of this exclusive sponsorship opportunity. This giveaway — filled with your company literature — will be toted around by attendees as they mix and mingle during their stay. Sponsor’s name and logo on the conference tote bag along with the conference logos. (Option for the sponsor to provide the actual bags).

Attendee Bag Insert – (Exclusive) - $5,000
Promote your company by placing an item in every attendee bag. Whether it’s a discount promotion just for attendees, a market-specific message, or a fun take-home item for their desks, a bag stuffer is a cost-efficient way to reach every attendee (item provided by sponsor).

Lanyard Sponsorship — (Exclusive) — $5,000
Badge lanyards are an excellent way to “wrap” your brand around your target market. Given to every attendee to wear around their neck, the continued eye-level exposure won’t be missed. Lanyards also end up in almost every picture; talk about value.

USB Flash Drive Sponsorship (Exclusive) - $5,000
This year we are offering take-home information from every session! To be a little green, we’ll place all the items on a flash drive with your logo.

Pen Sponsorship — (Exclusive) — $5,000
Put your logo and Web site address on this needed giveaway, which all attendees will use during the conference and after.

Conference Notepads – (Exclusive) - $3000
They will also need something to write on! Couple this with the conference pens for maximum exposure.
Support for the PIDF Delegates Support Programme

If it were not for the support of sponsors and donors, attending the PIDF Inaugural Meeting would be limited to those who have the economic means to do so. One of the main initiatives of the conference is to make the conference as accessible and beneficial as possible to delegates from all regions of the Pacific, especially those in resource-limited communities and settings. The Delegates Support Programmes of the PIDF empower those least able, but most in need, to attend.

Applicants can ask for a combination of three types of support:
- Travel (pre-paid, economy class ticket)
- Accommodation (shared accommodation in a budget hotel)
- Small living allowance while at the conference.

Sponsors may select how many recipients they would like to support; recognition of the sponsors would depend on the amount of support. Full support for a resident of a country outside of Fiji costs FJD$5,000 and for a resident of Fiji FJD$800.

CONTACT
To discuss unique opportunities for your business or for more information, please contact us:

Pacific Islands Development Forum Secretariat
c/- Ministry of Foreign Affairs and International Cooperation
P.O. Box 2220, Government Buildings
Suva, FIJI
Tel: (679) 330 9645, (679) 323 9634
Mobile: (679) 990 4400
Fax: (679) 330 1741
secretariat@pidf.gov.fj
foreignaffairs.gov.fj
SPONSORSHIP CONFIRMATION

Complete all sections of the agreement below and return the agreement with cheque made payable to Ministry of Foreign Affairs & International Cooperation. Sponsorship opportunities will be confirmed on a first-come, first-assigned basis.

Contact Information

Company Name:_____________________________________________________________________________________

Contact Name:_____________________________________________________________________________________

Contact Email:________________________________________ Address:_________________________________________

Authorizing Signature:__________________________________ ___________________________________________

Title:_______________________________ Date:__________ Phone:______________ Fax:_________________

Sponsorship Confirmation

☐ Platinum Sponsorship — $50,000 ☐ USB Flash Drive Sponsorship — $5,000
☐ Gold Sponsorship — $30,000 ☐ Pen Sponsorship — $5,000
☐ Silver Sponsorship — $20,000 ☐ Conference Notepads - $3,000
☐ Bula Shirt Sponsorship — $13,000 ☐ PIDF Delegates Support Programme:
☐ Portfolio Sponsorship — $10,000 ☐ Regional Delegate - $5,000
☐ Bag Sponsorship — $10,000 ☐ Number of Delegates:________
☐ Attendee Bag Insert – $5,000 ☐ Fiji Delegate - $800
☐ Lanyard Sponsorship — $5,000 ☐ Number of Delegates:________

Terms of Payment

- Once payment is received, there will be no refunds for cancellation.
- Please fax the completed form to Asilika Turagavou at (679) 330 1741 or email to asilika.turagavou@govnet.gov.fj; however, mail the cheque with a copy of the registration form to:
Sponsors Prospectus

Pacific Islands Development Forum Secretariat
Attention: Asilika Turagavou
c/- Ministry of Foreign Affairs and International Cooperation
P.O. Box 2220, Government Buildings
Suva, Fiji

Questions? Please call Asilika Turagavou at (679) 323 9634 or email at secretariat@pidf.gov.fj.

Production Costs
Production costs, where applicable, are the responsibility of the sponsor. The PIDF Secretariat will not accept responsibility for late deliveries, and cannot guarantee the inclusion or distribution of the item at the PIDF Inaugural Meeting. Late deliveries, if accepted, may also attract late fees.

Bag Inserts
For bag inserts, it is of the utmost importance that the material is received in time at the convention centre. Late deliveries will not be included in the bag.

Printed Materials
For printed materials, it is of the utmost importance that the material is received in time and in the proper format. Late submissions will not be included.